

PATENT COOPERATION TREATY

PCT

INTERNATIONAL SEARCH REPORT

(PCT Article 18 and Rules 43 and 44)

Applicant's or agent's file reference 1697	FOR FURTHER ACTION	see Notification of Transmittal of International Search Report (Form PCT/ISA/220) as well as, where applicable, item 5 below.
International application No. PCT/IL 03/00329	International filing date (<i>day/month/year</i>) 22 April 2003 (22.04.2003)	(Earliest) Priority Date (<i>day/month/year</i>) 22 April 2002 (22.04.2002)
Applicant ZUKOV, OLEG		

This international search report has been prepared by this International Searching Authority and is transmitted to the applicant according to Article 18. A copy is being transmitted to the International Bureau.

This international search report consists of a total of 3 sheets.

☒ It is also accompanied by a copy of each prior art document cited in this report.

1. Basis of the Report

- a. With regard to the language, the international search was carried out on the basis of the international application in the language in which it was filed, unless otherwise indicated under this item.
 - ☐ the international search was carried out on the basis of a translation of the international application furnished to this Authority (Rule 23.1(b)).
- b. With regard to any nucleotide and/or amino acid sequence disclosed in the international application, the international search was carried out on the basis of the sequence listing:
 - ☐ contained in the international application in written form.
 - ☐ filed together with the international application in computer readable form.
 - ☐ furnished subsequently to this Authority in written form.
 - ☐ furnished subsequently to this Authority in computer readable form.
 - ☐ the statement that the subsequently furnished written sequence listing does not go beyond the disclosure in the international application as filed has been furnished.
 - ☐ the statement that the information recorded in computer readable form is identical to the written sequence listing has been furnished.
2. ☐ Certain claims were found unsearchable (See Box I).
3. ☐ Unity of invention is lacking (See Box II).
4. With regard to the title,
 - ☒ the text is approved as submitted by the applicant.
 - ☐ the text has been established by this Authority to read as follows:
5. With regard to the abstract,
 - ☐ the text is approved as submitted by the applicant.
 - ☒ the text has been established, according to Rule 38.2(b), by this Authority as it appears in Box III. The applicant may, within one month from the date of mailing of this international search report, submit comments to this Authority.
6. The figure of the drawings to be published with the abstract is Figure No. 1
 - ☒ as suggested by the applicant. ☐ None of the figures
 - ☐ because the applicant failed to suggest a figure.
 - ☐ because this figure better characterizes the invention.

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Box III TEXT OF THE ABSTRACT (Continuation of Item 5 of the first sheet)

The abstract is too long (PCT Rule 8.1(b)). The abstract must be less than 150 words, or 200 words when no figure is to be published.

The technical features mentioned in the abstract do not include a reference sign between parentheses (PCT Rule 8.1(d)).

NEW ABSTRACT

A multi-picture louvered advertising sign (10), using sign louvers (16) that move around individual tracks (14) in electromechanical synchronization. The synchronization mechanism utilizes sensors and a transmission mechanism that operates in response to control commands, such that the louvers come into an exposed position, at which point they temporarily rest, providing the required display. In sequential fashion, other louvers on the track are moved into the exposed position, so that the display is constantly updated. In a typical construction, each track has twenty louvers, with the faces of the louvers oriented generally perpendicular to the track that they traverse. Thus, per the louver mounting orientation of the present invention, an increase may be achieved over the prior art in the number of pictures that can be displayed. A recurring sequence may present animation of a set of still images.

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A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) : G09F 11/02

US CL : 40/503, 505

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

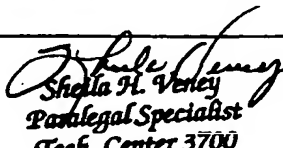
Minimum documentation searched (classification system followed by classification symbols)

U.S. : 40/454, 470, 473, 493, 494, 503, 505; 434/428, 430

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
EAST**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 5,987,792 A (REYES-PARIS) 23 November 1999.	
A	US 6,206,077 B1 (STANFILL) 27 March 2001.	
A	US 5,255,465 A (PEREZ) 26 October 1993.	
A	US 5,416,996 A (CLEMENS) 23 May 1995.	
A	US 5,572,816 A (ANDERSON) 12 November 1996.	
A	US 5,003,716 A (DYER 02 April 1991.	
A	US 5,511,330 A (HAVENS) 30 April 1996.	

<input type="checkbox"/> Further documents are listed in the continuation of Box C.	<input type="checkbox"/> See patent family annex.
<p>* Special categories of cited documents:</p> <p>"A" document defining the general state of the art which is not considered to be of particular relevance</p> <p>"E" earlier application or patent published on or after the international filing date</p> <p>"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)</p> <p>"O" document referring to an oral disclosure, use, exhibition or other means</p> <p>"P" document published prior to the international filing date but later than the priority date claimed</p>	<p>"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention</p> <p>"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone</p> <p>"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art</p> <p>"&" document member of the same patent family</p>
Date of the actual completion of the international search 09 August 2003 (09.08.2003)	Date of mailing of the international search report 26 AUG 2003
Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 Facsimile No. (703)305-3230	Authorized officer Kurt Fernstrom Telephone No. (703) 305-0303  Sheila H. Venev Patent Legal Specialist Tech. Center 3700